

Dekra-Lite Leads the Holiday Lighting Industry Down the Green Path

New Dekra-Lite LED holiday lighting is energy efficient and long lasting, allowing customers to think green.

IMMEDIATE RELEASE

SANTA ANA, CA., July 16, 2007 - Dekra-Lite Industries, Inc. is focusing on [LED holiday lighting](#) for greater energy savings. The new line of LED lighting is energy-efficient, long-lasting and virtually maintenance free. Consuming **90% less electricity** than incandescent lighting, LED lighting allows you to “think green” and [save money](#).

“We’re proud to offer a variety of LED holiday lighting styles this year so our customers can ‘Be Bright and Think Green,’” commented Jeff Lopez, President and Founder of Dekra-Lite.

Dekra-Lite offers a wide range of vibrant colors and a “[warm white](#)” that rivals the color of traditional incandescent lighting.

In addition to energy savings, Dekra-Lite LED mini lights use non-replaceable bulbs, eliminating corrosion and loose contacts. With an estimated rating of 100,000 hours on our long-life lamps, they will be lit for many seasons! Dekra-Lite also carries [C7 LED](#) and [C9 LED](#) holiday lighting options in a variety of styles and colors.

About Dekra-Lite:

Dekra-Lite has become one of the largest exterior holiday décor companies of its kind in the United States. For 19 years they have been the decorator of choice for some of the largest shopping centers, commercial properties, cities, amusement parks from New York to Los Angeles. At Dekra-Lite we’re “*Adding Imagination to Your Holidays!*”

Contact: Dekra-Lite Industries
Lisa Lovell, Marketing Manager
800-436-3627 ext.257
lisal@dekra-lite.com
www.dekra-lite.com

